



m ag n a c a d

Investment Costs & Licensing

ICINVEST2024.1

# **V**Iron**CAD**

## Investment Costs

We understand making a capital investment in software is sometimes a hurdle. We make it more palatable with our agile and flexible financing options. Below outlines some of the basic costs.

ironcad <sup>™</sup>	Full Featured Associative 2D/3D Design	\$4,170
<b>S</b> INOVATE <sup>™</sup>	Full Featured Associative 3D Design	\$1,335
<b>S</b> DRAFT <sup>™</sup>	Full Featured 2D Design Software w/3D Connector	\$650
<b>S</b> COMPOSE <sup>™</sup>	Collaboration Design, Rendering, & Animation	\$0

Prices shown are for perpetual named user licenses only. See back for more options.

#### ADD-ONS

IRONCAD - MECHANICAL	Add-on for advanced para-metrics and BOM controls	\$650
IRONCAD - TRANS	Add-on that allows readability of native CAD formats.	\$700
INOVATE - TRANS	Add-on that allows readability of native CAD formats.	\$700
DRAFT - TRANS	Add-on that allows readability of native CAD formats.	\$400
COMPOSE - TRANS	Add-on that allows readability of native CAD formats.	\$195
KEYSHOT	Add-on that provides advanced rendering capabilities	\$595 - \$1,000
MULTI-PHYSICS	Add-on that allows advanced FE analysis & simulations	\$3,200 - \$6,500
SIMWISE MOTION	Add-on that allows advanced motion simulation.	\$3,000
SYNERGY	Cloud-Based File Management (12 mos.) per user	\$1,000
SYNERGY -CONFIGURATOR	Remote Cloud-Based File Collaboration	\$300

#### **SUPPORT SERVICES**

ARMOR ADVANTAGE	12 months of support & updates for IRONCAD	\$1,295
ARMOR ADVANTAGE	12 months of support & updates for INOVATE	\$495
SUBSCRIPTION SERVICE	12 months of software updates only for IRONCAD	\$895
SUBSCRIPTION SERVICE	12 months of software updates only for INOVATE	\$295

#### **EDUCATIONAL SERVICES**

IRONCAD SELF-PACED MEDIA	4-Day video tutorials to learn at own pace.	\$99
WEB-TRAINING	Magnacad provides hourly web-training.	\$95
ADVANCED TRAINING	Online IronCAD Academy Advanced Video Training Course	\$295

This document only outlines above the common core solutions typically implemented. If you require more solutions or explnations, please contact us for a comprehensive review of your needs.

## **Flexible Licensing Options**

Software licensing can be complicated these days. We will never force our customers into a license COMPOSE IRONCAD **INOVATE** DRAFT that doesn't fit their goals. We have the license model that best fits your needs and objectives. USD USD USD **Perpetual** Perpetual software license is a license that authorizes an individual or organization the right to use the program 650 4,170 1,335 FREE indefinitely at the release purchased. With IronCAD's perpetual software licensing, a customer pays a single upfront fee for the software license. (1) Concurrent (Floating) The Concurrent License (Floating License) is designed for larger organizations who require multiple licenses and have 1,545 650 a diverse mixture of CAD users. This allows a license(s) to 4,480 be shared across a server network. It saves the expense of purchasing a license for everyone. License can be controlled either via Dongle or Hardware. (2) Mobile Mobile license allows a single user to transport there license on the road on a laptop or secondary computer 1,545 4,480 via USB dongle. This is ideal if a user wishes to bring work home or to do work on-site at a customers location. (1)(2, if checked out) Academic Academic licenses are provided to students and faculty FREE who are actively enrolled in an educational institution. **Educational** 1,295 Educational licenses are provided to educational institutions for free, however the cost of an annual support plan is required.

Term		Price (USD)	IRONCAD	Armor Advantage	CAD Translator	IronCAD Mechanical	Multiphysics Lite
Term options provide IRONCAD	Term	2,195	P	IP	P	P	
software along with various add-on options for 12 months.	Term - Basic	1,990	P	P	P		
	Term - Enterprise	2,395	Ŀ	P	P	P	Þ
	Term - Enterprise NML	2,245	P	ſ₽	P		P

**NOTES** 1 Technical support, software updates, and hot-fixes are not included, but can be purchased separately if desired. 2 Requires Network License Manager (NLM) software on Server which costs \$1,100

## Perpetual vs. Subscription (SaaS) Licenses

Understanding how software licensing can impact your business.

When selecting your next design system, it is crucial to understand its cost of ownership and how the cost and features are tightly knitted together. However, many overlook how their CAD software licensing model also plays a role in this. Understanding how software licensing impacts your cost of ownership and even more critically how it impacts your overall business procedures is vital to your success.

Today, there is a trend from most CAD companies to provide their solutions via "SaaS" or "Software as a Service". It's increasingly difficult to find solutions that provide flexible licensing options. Our goal is to make sure you fully understand all the aspects of CAD software licensing and how it impacts business model.



## What is a Perpetual license?

A perpetual license is the 'traditional' model used to purchase software. You pay for your software license up-front and have the right to use it indefinitely. On top of the license fee, you will have the option to pay for one-off implementation services and a support contract, which is renewed annually.



## What is a SaaS or Subscription-based license?

With a subscription licensing model you pay a per user fee, either monthly or annually, which allows you to use the software during the subscription term. The key difference being you don't own the software, instead you lease it. The subscription payment includes your software licenses, access to support services and new versions of the software as they are released. Typically, subscription-based CAD software is cloud-based.

## PROS

#### Perpetual

- Less cost of ownership over time
- Licenses are portable.
- Will operate indefinitely
- No late payment reprisals
- Physical possession of CAD data

#### SaaS

- Lower initial cost
- Cloud-based allows transient access
- Stays current with updates
- Includes technical support

CONS

#### Perpetual

- Technical support/upgrades separate purchase
- Updates installed by end user\*

#### SaaS

- Higher cost of ownership over time.
- Relies on internet connection and speed.
- Miss monthly fee, it ceases to operate.
- Fees can change at any time.
- CAD data is stored on the cloud and not in your physical possession. This can put your intellectual property at risk not to mention limit your access to your data if needed.

\*This is not necessarily a bad thing, however IronCAD has a "Live Update" utility that notifies you of updates and you can install with a click of a button.

## **Support Maintenance Programs**

## Stay current on innovation and unlock your potential

Maintenance contracts are optional annual agreements that entitle the end user to a number of benefits as outlined below. They begin upon purchase date and continue for 12 months. Magnacad notifies customers 1 month prior to the contract renewal date. An IronCAD, LLC software maintenance contract relates to IronCAD,LLC software only. It does not provide support cover for any hardware, or third-party software products. It is the customer's sole responsibility to take steps to source the necessary coverage for such items.

BENEFIT	ARMOR ADVANTAGE	SUBSCRIPTION SERVICE	RENTAL	
Full Technical Support (No Training)	$\checkmark$		$\checkmark$	
Software Product Updates	$\checkmark$	$\checkmark$	$\checkmark$	
Hot-Fixes and Service Packs	$\checkmark$	$\checkmark$	$\checkmark$	
Live Automatic Update Notifications	$\checkmark$	$\checkmark$	$\checkmark$	
Unlimited Email Support Services	$\checkmark$		$\checkmark$	
Access to IronCAD Customer Community	$\checkmark$	$\checkmark$	$\checkmark$	
Enhancement Request Submission	$\checkmark$		$\checkmark$	
Exclusive to Magnacad Customers				
Magnacad's E-newsletter "MagnaZine"	$\checkmark$	$\checkmark$	$\checkmark$	
Magnacad's Support E-Tips	$\checkmark$	$\checkmark$	$\checkmark$	
Free Admission to sanctioned Magnacad Events	$\checkmark$			
IronCAD Owners Network Membership (ICON)	$\checkmark$	$\checkmark$	$\checkmark$	
Magnacad's Exclusive Magna-Catalogs	$\checkmark$	$\checkmark$		



🕻 Multi-Year Discounts

Return to Armor Advantage

Customers wishing to purchase 2 or more years of IronCAD support at one time may have a further **15%** discount off the standard support purchase price.

This option is for users that may have let there support contract expire. You can update per pro-rated pricing for up to 4 years, afterwards a new license purchase would be required.

## **Financing Options**

We understand making a large capital investment in software is sometimes a hurdle, so we strive to make it palatable with our agile financing options.

### Investing in Your Companies Future

Magnacad understands that making large capital investments in your company can be a hurdle sometimes. Many customers often feel that investing in software for their company seems intangible or a waste of money. Nothing can be further from the truth. Software, especially productivity software such as IronCAD is much more vital to a company then most think. It actually is a critical ingredient to a companies business model and workflows.

Magnacad makes the investment of our software as easy and palatable as possible. Please review our options below. If you need a customized solution, please contact us.

### PayPal

We accept PayPal payments through the payment options on all our invoices. Simply click and Pay. Our invoices are Mobile friendly so you can pay right from your smart phone.

### **ZOHO Payments**

We accept Credit Card payments through our ZOHO payments merchant portal. ZOHO accepts all major credit cards. This too, is on the payment options on all our invoices. Simply click and Pay. Our invoices are Mobile friendly so you can pay right from your smart phone.

### **Traditional Options**

Of course we accept all traditional payment options as well such as; Checks, Money Orders, Purchase Orders ( if qualified), we even provide ACH wire transfers as well.



Use of credit cards or PayPal may incur partial payment processing fees in association with Magnacad.

<sup>m</sup> magnacad

Magnacad is a major supplier of the most innovative and mission critical software for design professionals and enterprises nationwide. We have been involved in the industry over thirty years and have seen a need to provide services and solutions that are a dramatic change to the way organizations maintain their design and engineering infrastructure.

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